

COMMUNICATION AND DISSEMINATION STRATEGY

COSTNET

COST ACTION CA15109

The purpose of this document is to support all members of COSTNET when sharing information about and resulting from COST Action CA15109. The document outlines our obligations in this regard, potential communication channels and some basic tools guiding members in how to proceed when using them. This strategy supports the objectives of COSTNET, as outlined in the [Memorandum of Understanding](#).

As members of the COSTNET Action we are obliged to implement the '[Guidelines for the communication, dissemination and exploitation of COST Action results and outcomes](#)' laid out by the COST association. In brief these require us to:

1) Disseminate: share results and ideas with our peers, by publishing in scientific peer-reviewed journals and presenting at conferences.

2) Communicate: share our work with audiences outside our scientific area, such as with industry or SMEs, policymakers, the media or laypersons.

These aspects are dealt with in what follows. Intellectual Property rights relating to exploitation of results or outcomes of COSTNET is dealt with in detail [here](#).

COSTNET Website

The [Action website](#) is the central communication hub for our Action. Notices of conferences, meetings, events, job opportunities, publications etc. should all be recorded here, either through members contributing to the Wiki therein themselves or by contacting the Science Communication Officer or Website Officer (contact details provided below). **This is vital to ensure all activity is captured and to ease reporting of all activities to the COST Association.**

Dissemination

- Dissemination in scholarly journals and conferences presenting work emanating from COSTNET should appropriately acknowledge the Action by its title, number and acronym. For example: *'This work emanated from work conducted in the context of the COST Action 'European Cooperation for Statistics of Network Data Science' (CA15109 – COSTNET)'*. Where possible the Action's website should also be provided.
- Please add the terms COSTNET CA15109 to your address in *Google Scholar*. [This link](#) then provides a list of all members of the Action and their associated publications in *Google Scholar*.

Communication

Communicating our science to stakeholders and lay people is often challenging. Here some useful summaries that should prove useful in general are provided.

- Describing the Action in one sentence:

The COST Action `European Cooperation for Statistics of Network Data Science (COSTNET)' is a European networking project bringing together researchers interested in modelling networks which arise in economics, sociology, epidemiology, ecology and biology.

- Describing the Action in three sentences:

The COST Action `European Cooperation for Statistics of Network Data Science (COSTNET)' is a European networking project bringing together researchers interested in modelling networks. COSTNET aims to create a vibrant and diverse network of researchers from economics, sociology, epidemiology, ecology and biology bound by a common interest in statistical models for network data. Through assessing commonalities and opportunities, with timely attention on scalability in the face of Big Data, this broad research network will drive scientific progress in this interdisciplinary field of science.

Social Media

- Twitter account: [@COSTNET_CA15109](https://twitter.com/COSTNET_CA15109) Please follow this account on Twitter.
- When you engage in a communication or dissemination activity please let the Science Communication Officer know so it can be tweeted about. Images and links make Tweets more interesting.
- If Tweeting yourself about a communication or publication COSTNET related, please use **#COSTNET**. Statistics on the prevalence of the use of this hashtag should prove useful when reporting to the COST Association.

Helpful Resources

The COST association website provides additional resources and links to helpful documentation on scientific communication, some of which are listed below:

- [Guidelines for the communication, dissemination and exploitation of COST Action results and outcomes](#)
- www.cost.eu/media
- [What makes science newsworthy](#)
- Science blogs (for example [The Conversation](#) and the [LSE Impact Blog](#))
- [How to work with the media](#)
- Some of the resources presented at the COST Academy courses on science communication:
 - http://www.cost.eu/events/cost_academy_storytelling
 - http://www.cost.eu/events/cost_academy_working-with-media
 - http://www.cost.eu/events/cost_academy_video_production
 - http://www.cost.eu/events/cost_academy_communicating_research

Science Communication Officer: Claire.gormley@ucd.ie

Website Officer: vladimir.batagelj@fmf.uni-lj.si

Action Chair: e.c.wit@rug.nl

Draft 1: May 11th 2018.